

## **WHEN IT COMES TO EVANGELISM AUDIENCE AWARENESS IS HELPFUL**

### **I. THE IMPORTANCE OF AUDIENCE AWARENESS**

#### **A. Your attentiveness to the spiritual beliefs of your listener**

1. Your \_\_\_\_\_ should be one of \_\_\_\_\_ as you desire to know more about what they believe.
  
2. As you interact and converse with the lost, you should be \_\_\_\_\_ as you go, \_\_\_\_\_ which areas to zero in on for further discussion.

#### **B. Learning from Jesus' approach to people**

##### **1. The Rich Young Ruler (Matt. 19:16-26)**

- a. The immediate context in the preceding verses 13-15.
  
- b. Observing Jesus' interaction with this self-righteous young man.
  - 1) He goes for the root issue.
  
  - 2) He uses the Law lawfully.
  
  - 3) He seeks to undermine the very thing that the young man was trusting.
  
  - 4) He gives him no further light.

**2. Nicodemus the Pharisee (John 3:1-15)**

- a. The context of John chapter 3
  
- b. Observing Jesus' approach to this very religious man.
  - 1) He goes for the root issue.
  
  - 2) He uses the Law lawfully.
  
  - 3) He seeks to undermine the very thing that Nicodemus was trusting.
  
  - 4) He gives him much light.

**3. Some principles that we can apply from the Master Communicator.**

- a. We are not \_\_\_\_\_ by \_\_\_\_\_ boundaries.
  
- b. When evangelizing, we are to have \_\_\_\_\_.
  
- c. We are to address the \_\_\_\_\_ issues and stay \_\_\_\_\_.
  
- d. We are not to be \_\_\_\_\_ or \_\_\_\_\_.
  
- e. We are to assert \_\_\_\_\_ and expose the \_\_\_\_\_ along the way.
  
- f. We need to \_\_\_\_\_ the Gospel \_\_\_\_\_.